



ALOHILANI RESORT WAIKIKI BEACH TO BE UNVEILED IN DECEMBER 2017 FOLLOWING \$115 MILLION TRANSFORMATION

Waikiki's Longstanding Pacific Beach Hotel is Poised to Become Hawaii's Hottest New Hotel

OAHU, Hawaii (October 3, 2017) – Nearing the completion of an extensive \$115 million transformation, the current Pacific Beach Hotel today announces it will officially debut as the all-new [Alohilani Resort Waikiki Beach](#) in December 2017. Introducing an alluring “aloha-chic” factor as Hawaii’s sophisticated new modern resort in the heart of Waikiki, Alohilani Resort Waikiki Beach will offer a stylish new way to stay and play in Hawaii’s most iconic city beachfront that is transforming with unprecedented new cultural, culinary and shopping offerings. The resort will now be taking reservations as Alohilani Resort Waikiki Beach and a "Sneak Peek @ Aloha Chic" travel package is available for travelers to experience the already-completed spaces of this forthcoming tropical retreat that is 50 steps from door to shore on Kalakaua Avenue.

Alohilani Resort will feature star-studded collaborators including Iron Chef Masaharu Morimoto, acclaimed New York architecture and design firm Rockwell Group, which designed the resort’s lobby, restaurant, amenities, pool deck, guestrooms and suites; and architectural firms WATG and Pacific Asia Design Group. The 839-room modern resort will feature five new culinary concepts and a destination pool deck along with authentic design touches inspired by Oahu’s lush landscape and rich cultural heritage. Residing on land held by the Queen Lili’uokalani Trust, the property’s new name of Alohilani – Hawaiian for “the heavenly brightness” – was carefully chosen to honor Hawaii’s last reigning monarch.

“We are thrilled to soon welcome guests and the community to our brand new resort that celebrates the enduring spirit of Oahu,” said Rob Robinson, general manager. “The debut of Alohilani Resort Waikiki Beach underscores the exciting growth and development in Waikiki Beach, and our elevated resort experience will further its status as a sought-after destination to visit now.”

Alohilani Resort Waikiki Beach Highlights

Rockwell Group’s design concept was inspired by Honolulu’s culture and the island’s lush landscape to create a tranquil oasis in the midst of a bustling city. Influenced by Kuhio Beach, the boundaries between indoor and outdoor were blurred to connect guests to the ocean.

LOBBY AND OCEANARIUM

A grand porte-cochere entrance greets guests while the sophisticated and modern lobby offers an open floor plan with soaring window walls and lofty ceilings. Lobby features include the O Bar with a re-imagined 280,000-gallon saltwater Oceanarium that is home to more than 1,000 indigenous marine life and coral reef formations; new guest services and group arrival spaces; a residential-style business center; and forthcoming retail boutiques. Pocket gardens bring the island’s tropical flora indoors as a vibrant complement to Rockwell Group-designed custom furnishings that include a limestone reception desk, organic live-edge tables and show stopping light fixtures that invoke a refined island aesthetic. A stunning coral wall sculpture by artist Nina Helms is a focal piece of the reception area, offering a poetic

interpretation of the natural coral wonders that lie beneath the ocean's surface.

GUEST ROOMS AND SUITES

The 839 all-new guest rooms and suites offer breathtaking ocean, Diamond Head and city views. An airy, guest room experience is inspired by Oahu's serene landscape and pairs rich natural materials with sensory photographs and a soothing palette of whites and beiges accented by pops of blues and greens. The resort also offers six one-bedroom guest suites with sophisticated living rooms, dining nook and wet bar plus an elegant bathroom with dual vanities, wet room with rain shower and soaking tub. All guest rooms and suites will also feature [Malie Organics'](#) Koke'e scented bath products.

DINING

Anchored by the three-story oceanarium featuring tropical marine life, the newly-completed O Bar is the resort's social gathering place that offers ocean-inspired craft cocktails, local beers, a global wine list and local-infused small plates. Lychee serves an abundant daily breakfast buffet of beloved native dishes and seasonal favorites along with Hawaii-grown produce. Swell Bar at the destination pool deck will serve tropical cocktails and an all-day menu featuring Oahu favorites including poke and Kalua pork.

Morimoto Asia Waikiki will serve as the signature restaurant featuring Chef Masaharu Morimoto's world-renowned cuisine that seamlessly integrates Western and traditional Asian ingredients with unmatched creativity and innovation. This indoor-outdoor dining destination will look out toward the ocean and feature a glass-encased exhibition kitchen, a dynamic bar and sleek outdoor lanais while the cuisine will range from freshly-carved Peking duck to dim sum and traditional wok fry dishes.

For a fun and casual dining experience at street level with indoor and outdoor dining options, Momosan Waikiki will put noodles front and center and feature signature Morimoto sake and beer selections. This breakfast, lunch and dinner restaurant will serve playful small plates and appetizers including pork gyoza, crispy mimiga (Japanese fried pig ears) and Chef Morimoto's unique take on Oahu-favorite garlic shrimp as well as innovative salads, classic izakaya-style rice dishes, yakitori and flavor-forward ramen dishes.

DESTINATION POOL DECK

A new see-and-be-seen destination pool deck on the fifth floor overlooking Waikiki Beach will feature a saltwater infinity pool along with chic social and relaxation spaces. The pool experience will also include Swell Bar, five cabanas perched atop a reflecting pool, tiered day beds and custom teak furniture, driftwood sculptures, lanterns and fire pits. Family guests can enjoy a separate, adjacent family pool.

FITNESS CENTER AND SPA

Alohilani Resort will be home to [Island Club and Spa](#), a luxury fitness and spa brand that will feature a state-of-the-art fitness center on the third floor overlooking the saltwater oceanarium. Additional key amenities will include a movement studio for daily classes including aquatic Vinyasa yoga classes and Fitness on Demand virtual classes; two full-size tennis courts and a training turf, which are unique features for a city hotel in Waikiki Beach; and three spa treatment rooms including a couple's room for massages, body treatments and facials.

GUEST PROGRAMMING AND AMENITIES

Alohilani Resort will offer culture-based learning adventures and educational programming inspired by the nearby ocean waters and Hawaii's rich heritage with an emphasis on Queen Lili'uokalani. Families with children ages 5 to 12 years old can enjoy The Monkey Pod Kid's Club, a kid's club rooted in aloha

spirit that features thoughtful cultural and fun outdoor activities. The resort will also be home to sought-after shopping courtesy of both local and internationally acclaimed brands.

MEETING AND EVENT SPACE

Groups, gatherings and celebrations of all sizes and types will have access to nearly 20,000 square feet of redeveloped meeting and event space across a variety of indoor and outdoor options. From social events and weddings to meetings, retreats and conferences, the resort will offer new and enhanced spaces from more than 1,500 square feet to nearly 12,000 square feet.

SNEAK PEEK TO ALOHA CHIC PACKAGE

A new "Sneak Peek @ Aloha Chic" travel package invites travelers to be the first to experience Alohilani Resort Waikiki Beach – now featuring newly-reimagined guest rooms and suites plus just-completed arrival and lobby experiences and the Lychee breakfast space. Visit alohilaniresort.com/sneakpeek to book the "Sneak Peek @ Aloha Chic" package for stays valid through December 2018. Opening rates start at \$289 per night with suite rates starting at \$899 per night.

Alohilani Resort Waikiki Beach is managed by [Highgate](#), a premier real estate investment and hospitality management company whose portfolio includes more than 100 properties in gateway cities worldwide.

About Alohilani Resort Waikiki Beach

Located on the coveted and bustling Kalakaua Avenue, Alohilani Resort Waikiki Beach will open in December 2017 as a modern and tranquil oasis in the heart of Waikiki that pays homage to Queen Lili'uokalani and Hawaii's rich cultural heritage. The \$115 million redevelopment of the Pacific Beach Hotel, which first opened in 1969, spans the entire property from the exterior facade to all public spaces and 839 guest rooms and suites. Acclaimed architecture and design firm Rockwell Group, which designed the resort's lobby, restaurant, amenities, pool deck, guestrooms and suites; and architectural firms WATG and Pacific Asia Design Group were enlisted to create a modern, refined Waikiki Beach retreat with authentic design touches inspired by Oahu's lush landscape, rich culture and heritage. Alohilani Resort Waikiki Beach is a member of the Preferred Hotels & Resorts Lifestyle Collection. For more information on the debut of Alohilani Resort Waikiki Beach please visit alohilaniresort.com, call 808-921-6196, or visit the resort's social media channels on Instagram, Twitter, Facebook and Pinterest at @alohilaniresort.

About Highgate

Highgate is a premier real estate investment and hospitality management company widely recognized as an innovator in the industry. Highgate is the dominant player in U.S. gateway markets including New York, Boston, Miami, San Francisco and Honolulu. Highgate also has an expanding presence in key European markets through properties in London, Paris, Barcelona, Vienna and Prague. Highgate's portfolio of global properties represents an aggregate asset value exceeding \$10B and generates over \$2B in cumulative revenues. The company provides expert guidance through all stages of the hospitality property cycle, from planning and development through recapitalization or disposition. Highgate has created a portfolio of bespoke hotel brands and utilizes industry leading proprietary revenue management tools that identify and predict evolving market dynamics to drive outperformance and maximize asset value. With an executive team consisting of some of the industry's most experienced hotel management leaders, the company is a trusted partner for top ownership groups and major hotel brands. Highgate maintains corporate offices in New York, London, Dallas, Chicago and Seattle. For more information, visit highgate.com

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